



Meeting Minutes

March 29, 2018

Present: Shaun Morris, Joan Hirons, Hughie Graham, Jenni Bruce, John Nahanni, Winter Haley, Brett MacDonald, Matt Gray, Meredith Wilson

Regrets: Justin Bailey, Euan McLean,

Location: Board Room, Coast Fraser Towers Hotel

I. Meeting began at 5.47pm

- Shaun called the meeting to order and recognized that a quorum was present.

II. Approval of Agenda: Moved by: Jenni, s: Brett, Carried

III. Approval of Minutes

- **Approval** of minutes of January 16th: Moved by Jenni, second: Meredith, Carried

IV President's report Shaun Written report presented

- We have until the end of April to notify Canadian North as to whether the Koe curlers will be attending the Midnight tournament, and whether they would be bringing their spouses. This would include Jennifer Jones.
- The report includes information about the Inuvik tournament on Friday June 15th. Canadian North is looking into discounted rates for golfers attending.
- City grant is \$5,000.00
- Shaun took the opportunity to buy a brand new event tent at a very reasonable price, less than the annual rental fee.

Motion to accept President's report: moved by Hughie, second: Joan. Carried

V Treasurer's report Jenni.

- Finances the same as January, except for the cost of the tent.

VI General Manager's report Matt Written report presented

- Matt was hoping to have heat in the Pro Shop Mar 30th
- New chef: Travis Kamatomo. Matt plans to have more grab-and-go food available this season.
- There was a discussion about the relative merits of the new tee box material. New tee boxes are 7.5 feet square, and frames are mostly in place. There will be some slight changes to distances on the course.
- Matt reported that a hole had been drilled in the truck's gas tank
- Regarding the boxes of historic documents in the old pro shop, these will be disposed of this year.

- **Motion to accept General Manager's report:** Moved by Hughie, second: Meredith Carried

VII Old business

- Application for City funding was successful. See above.
- Transfer of funds to Capital Account: Has not happened yet.
- Board Training: The report has been distributed to members, and the invoice has been submitted.
- Guest Discount Ideas: Matt and Shaun had discussed this, and had come up with the rates of \$22.00 and \$34.00 when playing with a member. Children under 12 play free with an adult family member.
- Membership incentives:
 - 10% discount on logo items in Pro shop
 - 10% discount on \$75.00 or more spend at Pro Shop
 - Receive \$50.00 in Lucky Bucks for referring a new member
 - Other Member Specials in the Club House throughout the season

Motion to accept these incentives: Moved by Brett, second: John. Carried

VIII Committee Assignments: (Revised listing)

- Grounds and Maintenance: Jenni and Euan
- Golf Course Development: Justin
The proposed water hazard on 18 needs to be presented to the membership
- Volunteers: Meredith
- Tournaments – all except Midnight: Brett
It was suggested that we hold an Opening Scramble as a mixer on the first weekend of operations to start the season. Matt proposed having a tournament each month – we need one for mid-July.
- Midnight tournament: Hughie and John
- Membership and Clubhouse Services: Jenni and Winter
- Rules and Handicaps: John
- (HR and Safety)
- (Government Relations):
- Sales and Marketing: Winter

VII New Business: Board members to read the report from the Training Session before the next meeting

IX Next Meeting: Tuesday May 8th 5.30pm Coast Fraser Towers

XI Adjournment: Moved by Joan at 7.30pm. Carried

Yellowknife Golf Club

Box 388 Yellowknife, NT X1A 2N3

www.yellowknifegolf.com

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Presidents Report

Midnight Classic Meeting – on February 7th we had a conference with Canadian North, Brett McDonald, John Nahanni, Hughie Graham, Matt Gray and Myself to discuss the 2018 Midnight Classic with the following results

- Canadian North has supplied us with a list of groups that they also sponsor who could do activities at the golf course during the Midnight Classic
- It was discussed that bringing “Celebrities” does not add to the event as it is mostly CFL players and if we wanted a current NHL player the appearance fee would be extremely high and the results of having them does not increase participation.

Matt suggested Tania Tare, a fellow New Zealander that he knows who is a golf trick shot specialist that was just performing at the 16th hole during the Waste Management Open in Phoenix. Tania currently has over 122,000 Instagram followers and her posts are usually shared by the big golf magazine and groups such as Golf Digest and Golf Channel. With the massive Social Media presence that someone like Tania can bring a significant amount of attention to the Golf Club and the Midnight Classic while having some fun entertainment at the event.

Matt has heard back from Tania and we are currently discussing pricing to have her come up for the midnight, if you are on Instagram check her out at @taniatare63

- We will run with a theme this year for the Midnight Classic and since Canadian North is working with a partner group to do charters to Mexico we would go with a Mexican theme, this would include Mexican drink and food specials as well as potential costumes and entertainment
- There was some discussion on changing the two midnight flights from a single person event to a two-person or four-person scramble. No decisions were made on the subject and we will discuss further if this is something we would do.
- Last week we were approached by Kevin Koe’s curling team, who represented Canada at the PyeongChang Olympics to come up to Yellowknife and participate in the Midnight Classic golf tournament. We are still working on the details and have yet to confirm, but Canadian North has agreed to cover the flights for the team members and their spouses. If all the spouses do come up this will also include Jennifer Jones who is the current world champion and gold medal winner from the Sochi Olympics.

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Inuvik Midnight Golf – We have had discussions with Canadian North and the Inuvik Golf Club and proposed that Inuvik have a Midnight Golf Tournament on the night of Friday June 15th. The Inuvik Golf Club was very interested in the idea and they will discuss further this week when they have a board meeting. Some of the items to be worked out are:

- Meals (dinner) and Prizes
- Rough idea of entry numbers
- Flight Rates – Canadian North is looking into what discounted rates they could give to people who want to travel and play in both events. The discount would only be applicable to people who enter the golf tournaments.
- Flight Schedule – Canadian North flies between Yellowknife and Inuvik seven days a week
 - YK to Inuvik – lands in Inuvik at 1:18pm
 - Inuvik to YK – departs Inuvik at 2:10pm

This would allow Yellowknifers the ability to fly up Friday afternoon play in the Inuvik Midnight and return home very tired on Saturday at 2:10pm

We received notification from the City of Yellowknife that we will receive a \$5000 grant from them this year to continue with the Tee Box project.

We recently were able to purchase a brand new in box 20'x40' event tent with sides and all the hardware from a local resident who had purchased it for his daughters wedding, but she changed her plans for a destination wedding. We got the tent for \$3500, which is less than we currently pay to rent one.

On the weekend while out snowmobiling I went to the golf course to check on things and the facilities look to be in good shape with surprisingly not a lot of snow, in fact the tree in the middle of the fairway on hole 10 has almost no snow under it due to the wind blowing. Maybe the weather will cooperate for an early opening!



Shaun Morris

President – Yellowknife Golf Club