

YKGC Board of Director's Meeting Minutes

Tuesday, July 14th, 2020

1. Call to Order – 5:34pm

Attendance

Present – Shaun Morris, Hughie Graham, Jenni Bruce, Matthew Bannister, Clem Hand, John Nahanni, Jeff Oldfield, Damien Healy, Perry Campbell, Dwayne Simmons, Cole Marshall

Regrets –Winter Bailey

Absent - none

- 2. Approval of Agenda as amended to move Treasurer's Report to after Committee Reports M. Clem, S. Jeff
- 3. Approval of Minutes
 - **a.** June 9th, 2020, M: Jeff, S. Perry
- 4. Presidents Report see attached Motion to accept report: M. Hughie, S. Jeff
- 5. Treasurer's Report moved to after Committee Reports
- 6. General Manager's Report see attached Discussion on cart shed and issues with winter storage. Action: Adhoc Committee struck up to address solutions for the cart shed, Clem, John, Jeff and Cole. Motion to accept report: M. Clem, S. Dwayne
- 7. Old Business
 - a. Rules & Handicap Certification covered in GM Report, available on site now.
 - b. Member Survey Results Covered in GM Report
 - c. Lucky Bucks tabled
 - d. Adhoc Policy Committee Action: Cole to propose wording for operational policies #5, 10, 11 & 23. no update

- e. Construction of tester garbage bins Discussion on options. **Action, Jeff is looking into** options and will get 6 tester cans to try around the course. Recommended to go on holes that are missing them currently.
- f. S & M marketing plan and on-line purchasing. No update
- g. Informal Sponsorship Agreements **Action: Cole to develop list of informal agreements** in place that we are aware of. No update.
- h. Volunteers Clean up. Scheduled for July 24th from 7pm 9pm. Email sent to members to get volunteers.
- i. G & M to put up temporary signs at holes or use old white signs for sponsorship signs. Completed.
- j. Rock Rule Discussion on sore points. Action: G & M to look at how to remove large rocks on the side of hole #8. Discussion on rock rule options. Board decided that they are part of the local flavor of the course and there will be no rock rule.
- k. Tournament to be covered in Committee Reports.
- I. Volunteers there are no flowers available to plant so planters have been cleaned up and will stay as is for the season.
- m. Tee Box Wood Rebar has been pulled out. Action: Cole and G & M to compile list of needs for the wood and supply available. Suggestion of wood to be used on driving range net.
- n. Workplace Harassment Training table until off season for 2021 preparation. Discussion on need for checklists for staff to keep consistency for items like flag moving, recyclables, green cleaning and grass cutting. **Action: Board recommends use of the checklists. GM to consider and respond.**

8. Committee Reports –

- a. Grounds & Maintenance Damien A lot has been covered in reports and Old Business. The last couple of Sundays G & M Committee has come out and done some clean up. Discussion on what to do about tees as there are an excessive amount, possible to put cups at tee boxes. The ATCO trailer is still on the plan for removal depending on if money is left in the budget. Discussion on a plan to remove the current cart trailers. Action: G & M to get quotes for removal and see if money will be left in the budget.
- b. Golf Course Development Jeff some trees removed on hole #3. Have received mostly positive feedback and a few negative responses.
- c. Membership & Clubhouse Committee Jenni No updates. Action: Jenni to reach out to Stake and see if there is an appetite to run a canteen style food option and possibility of food on the beer cart.
- d. Rules & Handicaps John covered in Old Business.
- e. Tournaments Clem See attached Discussion on best practices for tournaments. Recommended to get information from host of corporate tournaments on how they address Covid restrictions and approve on a case by case basis. Discussion on what price to offer tournaments as we are not offering the normal services. Discussion on August long weekend tournament and

- agreement to hold it over 3 days for 54 holes. Discussion on the Horse Race. Action: Cole & Jenni to sort out logistics and propose to the board.
- f. Midnight Tournament Hughie see attached Discussion on Gender specific prizes not be available. Committee apologized and it was an oversight.
 Discussion on August Long, as it is a qualifier event, historically there has not been a women's prize.
- g. Sales & Marketing Dwayne Two holes left to sell. If anyone knows someone who wants them, put them in touch with the golf course. The signs are up on the Clubhouse and have been well received.
- h. Volunteers Perry Covered in Old Business
- 9. Treasurer's Report Overall membership is up \$16000, Course & Range up \$8700, Cart fees down \$6800. Proshop down \$2100, tournaments down \$27000, sponsorship up \$37000 rent down \$6000. Total revenue is about the same when we remove proshop fridge sales. We do not know the expense yet so not sure how much is ours. We have the 75% wage subsidy for July but more than likely it will only be 10% for August. Goal for the off season to cover winter expenses is to have \$70K in the bank.
- **10. New Business** there was no new business. Discussion on cart rentals and how early to arrive before tee times. It was noted that we now allow 25 minutes prior to tee off.
- 11. Next Meeting August 11th, 2020 at 5:30pm, Location Clubhouse
- 12. Adjournment M. Clem 7:58pm

Presidents Report

We are now around the halfway point of the 2020 golf season, with the uncertainty that we faced at the beginning of the season we very pleased with how the season has gone to date. We have been able to return to ten-minute tee times and had the return of tournaments and league nights, albeit modified to adhere to the Emerging Wisely COVID plan. I had hoped that with pressure from the NWT Physicians Association and the business community that the two-meter physical distancing requirements would be relaxed but it does not appear that it will happen anytime soon so we may be using single rider carts for the rest of the season.

Overall the feedback from membership has been very positive with a couple complaints about the cleanliness and availability of supplies in the clubhouse washrooms and single portapotty, with only the two restroom options available on the course our staff need to be diligent that they are kept clean and stocked at all times and the portapotty is pumped out regularly.

With the success of the spring course cleanup I am looking forward to the upcoming mid-season cleanup to pick up the trash and debris that has accumulated around the course. The grass aprons are looking great this season and the have been well groomed by the grounds staff.

To add to the challenges of the season our truck has reached the point of no return and needed roughly five thousand dollars to replace worn out parts. Our General Manager Cole was able to get a great deal on a used truck at almost half the lot price from Kingland Ford that should last us for years to come. We still have some exciting events coming up for the rest of the season with the RBC Scramble, August Long weekend and Club Championships as well as the Hole-in-One challenge with Assistant Pro Kylie. Thanks again to all staff, members and players for following the COVID protocols and doing your part to ensure that the YKGC was able to stay open for the season.

Shaun Morris

President - Yellowknife Golf Club

General Manager's Report

July 14th, 2020

Midnight Tournament

The midnight was very different this year than in the past, but was successful nonetheless. Hughie will be touching on the finer points of the event, but from what I've gathered everyone enjoyed themselves, and best of all we didn't give away the headcovers;) We have the Midnight giveaway prize already for next year so we're ahead of the game.

ClubCar/ Visage GPS

As indicated in the last report, we have our carts. Furthermore, we've begun to make payments for both the carts and the GPS software. National Leasing has been great throughout the entire process. Visage granted us an upgrade this year which allows us to send messages to the carts as well as track their every movement on the course. Helps with the shortage of carts we have with the single riders knowing what hole the carts are on.

GM Training

Sat down with Jenni to go over some managerial training, disciplinary training as well as HR training. Appreciate the help in discovering a lot of these things for the first time. We have discussed getting the rest of the staff some training as well. Jenni can touch on that. (EDIT: will most likely be tabled until next year due to schedule conflicts).

Airport Land Lease

Shaun to look into this further. We received an invoice from the GNWT for our annual lease payment in the amount of \$21,000. Shaun can speak to any communications he's had on this matter. Would go a long way if we didn't have to pay that this year.

SkyTrak subscription/ Fitting

We have renewed our SkyTrak subscription and have begun to use the program to offer our members the most realistic ball and club speeds we can to determine proper fits for clubs. This piece of equipment allows our professional the ability to put the best clubs in our members hands. We've used it to send away for a few sets already.

Driving Range

After a very long wait, we have finally received our backordered range balls. We certainly had a shortage there for a while which put our staff in tough situations with no range balls. Shouldn't happen anymore. Ordered another 3,000 range balls. Next year will be upgrading a few of the driving range mats that have torn or reached their life span. We can look to sell those off for people to use at home, or keep to use for par 3 tournaments or something.

Readers Digest/ Air Canada Magazine

Both magazines approached us asking for photos and a little history on the course for stories they were doing. Kylie and myself were lucky enough to head up in an Acasta HeliFlight helicopter to take photos. We got some very nice ones that we can provide magazines as well as use for future projects. A big thanks to Jeff and Adam at Acasta and to Shaun for letting us use his camera. Was a very cool experience being up in the helicopter.

Ladies night

As of July 1st, ladies night has started. Their committee has 12 sponsors for their season and have a very good grasp on the protocols to keep everyone safe. It is a little different this year than in past years. They have an hour and a half saved for them on Wednesday evenings but most can play whenever they'd like and drop off their scorecard in the proshop. We have moved to putting lucky bucks on their accounts (for members) and handing out minimal physical lucky bucks to non-members.

Truck purchase

Grounds and maintenance staff were struggling to get vehicles to work properly. We ultimately caved and started shopping for something newer. Using some connections, we were able to get a 2009 Ford F-150 4x4 for \$6,300. Vehicle was kept in immaculate shape. A real steal for us. The other 3 work trucks have been put up for sale. A few nibbles but no bites as of yet. Will continue to field calls on them in hopes of getting them all moved.

<u>Lessons</u>

Lessons are now underway both with the City of YK junior lessons and adult lessons. Kylie has been very busy and from what I can gather is a very good coach. We have been discussing different options for ladies group lessons, and she has already done a few family lessons.

Casual Water Hole #7

Before the water eroded more of that area on hole #7, we knew we needed to get it filled in. The majority of the water was pumped from that area over to hole #17 hazard. Once that was complete, Cliff Heal began to fill it in. He used up the massive pile of random dirt/sand in between hole 6 and 7 as well as deep sand areas on the 7th fairway, 5th fairway and 16th fairway. Took him upwards of 4-5 days to complete. Had eroded away a lot more than we thought. Cost us \$4,615 which might be on the high side, but it needed to be done. Damien stated in the future to get quotes prior to work being done.

Grounds & Maintenance budget

On top of the \$4,615 for the work on hole #7, we should have an invoice coming from JMS. He hasn't sent it yet but indicated past years has it fall between 4-5K. I can't think of anything else that has been spent with the G&M budget in mind.

RBC Scramble

Once again, this year we will be holding the RBC scramble. We have 16 teams registered meaning we will be able to send 2 teams to regionals. We will have local prizes as well, and a burger upon completion of their round (similar to that of the midnight).

Emails to members

Damien asked that I send out emails to the members regarding the following.

- a) Cart Shed Numbers (updated shed map as well)
- b) Summer Clean-Up (Friday July 24th)
- c) Hole-in-one Fundraiser

These were all sent out and also put up on social media. Hoping the fundraiser takes off, a very cool idea that Damien brought forward and Kylie is excited to make it happen.

Clubs for driving range

I think we'll begin to offer clubs for the driving range. A box behind the counter will be all that we offer, so at least people just looking to smack a few balls can do so. Not sure how I feel about opening up club rentals for the course just yet. Thoughts?

Grips/repairs

Continues to be very busy. Grips needed to be ordered just to fill some of the orders from members. It's good margins. For anything above my expertise, I have Brent Currie on standby who's worked out some account credit for services.

Cup Sponsorship

This has to be a first for us. We have cup sponsors. Roger Mann and Perry Campbell have purchased new (and expensive) cup contraptions for the golf course. These ones will hold up much better than the current models we have. They weren't designed to hold up for an entire summer, they were designed to allow us to open. We've been doing our best to keep them going, but they have seen better days. Huge thanks to them for taking the financial leap for their golf club.

Rules Certification

Online rules test is up on the Alberta Golf website. Both myself and John will watch the videos and complete the testing in order to be certified. I will have it done as soon as I can.

Couples Night

Myself and Jenni will be meeting soon to discuss the potential of this. A great idea with COVID and couples looking for things to do as well as able to ride together. Will have update for the board soon.

Proshop/ Inventory

COVID has hurt us with exactly what I thought it would. Logo'd clothing. That and ladies clothing has not moved well. We've sold well in hats and shoes, as well as balls. Surprisingly our hard goods (drivers/irons/wedges/putters) have moved very well. Not a lot left in these areas.

The staff has been fantastic, and has helped having a capable group of people behind me this year.

New Cart Shed/Structure

Will speak to this in more detail during the meeting. Basically, we've come to a space now where a few of our buildings are not only riddled with mold but falling apart.

I would ask that we forego any further G&M budget and invest in a new cart storage area that we could place anywhere we wanted and protect not only our carts but our staff.

Received quote from both Olympia Structures and Legge Construction (local).

Cole Marshall

General Manager

Yellowknife Golf Club

(867) 444-8661

TOURNAMENTS & COVID 19

Charity tournaments (scrambles)

The YKGC board has decided to allow scramble formatted tournaments to move ahead. While the board has approved charity tournaments (which follow the scramble format), the following protocols have been adopted/suggested for board discussion:

- Social Distancing
 - Maintaining 2 meter distance between all participants at all times
- No Shotgun Starts
 - This keeps congestion to a minimum around the proshop area at the beginning of the event, as well as accumulation of participants at the conclusion of the event - the club had good success with this at the recent Midnight tournament
 - MGA events are using tee times without issue
- No post-play gathering
 - Clubhouse remains closed until further notice
 - Gatherings (outdoor) remain limited with social distancing in place
 - Auction cannot take place per normal perhaps online auctions could be used
 - o Meal could be offered in the same method as we saw at the Midnight

Although board approval has happened for charity scrambles to move ahead, most charity or corporate tournaments have cancelled and/or been put off to (at least) August for now.

The linked article below provides a great deal of detail on how charity tournaments have been affected by the virus:

https://www.tsn.ca/talent/charities-feeling-the-impact-of-cancelled-golf-tournaments-1.1473573

Here is a pertinent excerpt from the article:

Charity golf tournaments are big and important events in Canada. Each year, more than \$530 million is raised for a variety of worthy causes, both big and small, by golfers taking to the links.

It also brings thousands of golfers closer to the cause being supported through engagement on the day of the tournament.

But there are tight restrictions to prevent the spread of COVID-19 in the places across the county where golf courses are open. Golfers must adhere to social distancing rules, play without any touch points such as ball washers, benches or bunker rakes, and not enter clubhouses. The gala dinners and auctions also aren't allowed.

No one is certain when or if that will change, which has left tournament organizers guessing.

Open to board discussion about how we handle groups wishing to move ahead, but I am hoping discussion can happen immediately (at the July 14 meeting) if the group is interested in making changes to what we have in place.

Competitive Scrambles

RBC

The RBC scramble event will take place this Saturday with 16 teams having registered for the event. This will allow our top 2 qualifiers to move forward to a regional event if they are able/willing to comply with all quarantine implications.

The event will use tee times and social distancing will be expected of all participants.

• Cash Scramble

This event would be able to move ahead as well, with the same protocols (as the RBC) in place.

Adlair Ladies' Scramble

This event would also be able to go ahead, but has been run as a charity event in the past. As described above with other charity events, protocols would have to be followed and the dinner/auction would need to be operated in a different format.

Competitive Individual Events

Individual stroke play events can move forward in the same way that the Midnight tournament was run.

- August Long Weekend
 - I seek input about a couple of items here whether the tournament should be either a 2 or 3 day event, and whether or not to run a horse race. I would propose the event proceed with the full 3 day format – and include a horse race.
 - o Dinner may be possible per the format used for the Midnight.
- Club Championships
 - o Again moving ahead with tee times and full social distancing.
 - Dinner also as per the Midnight tournament.

2020 Midnight Golf Tournament Committee Report to the Board of Directors July 14, 2020

Billed as "Not Your Typical Midnight", the Yellowknife Golf Club Cooperative held the 72nd annual Midnight Golf Classic on June 19, 2020.

While Covid-19 changed the format of the Midnight Classic, 138 people took advantage of 25°C weather on Friday.

By the numbers, 87 Members and 52 Non-Members played 138 rounds of golf on the Longest Day of the Year. The 18 hole round was a quick sellout and the Committee had to look at options for adding more tee times.

Ninety nine 18-hole rounds started at 3:00 PM, followed by thirty nine 9-hole rounds that started at 9:40

PM. This ensured that people were able to play on the solstice and most played golf at midnight, keeping

a Yellowknife Golf tradition.

During the golf, food was served by the Monkey Tree Pub, following Covid-19 protocols from the Government of the Northwest Territories.

Covid-19 also presented challenges of golf cart rentals. Not everyone who wanted a rental cart was able to enjoy one. The last golfers of the day finished around 3:00 am on June 20, with Proshop staff clocking out not long after.

Prizes were sourced from the Pro Shop at the Yellowknife Golf Club. Over \$4,000 retail was given out as prizes, which included the overall winner of the 18 hole round which was determined by a countback. Congratulations to Ron Lafond, winner of the countback. Finishing tied for the overall lead were Clem Hand and Jake Roche. The excellent weather saw the three golfers tied at 73 after 18 holes.

Prizes were also given out for three flights determined by handicap for the 18 hole round. The top 3 gross

and net received prizes from these three flights. The 9 hole flight also saw prizes for the top low gross golfers.

A random draw for a \$350 retail value golf bag for the remaining golfers was also given out. Congrats to new golf Brian Eckersly who took home the golf bag, hoping to fill it with golf clubs shortly.

Summary of the numbers for the 2020 Yellowknife Golf Club Midnight Classic

18 Hole Rounds - 99

9 Hole Rounds – 39

YKGC Members - 87

Non Members – 51