

YKGC Board of Director's Meeting Minutes

Monday, March 14th, 2022

6:00pm, Crowe Mackay Boardroom

Attendance

Present – Shaun Morris, Jenni Bruce, Damien Healy, Clem Hand, Robert Redshaw, Dwayne Simmons, Andy Couvrette, Kylie Frederick, Matthew Bannister, Geno Holick

Regrets - Mark Whitehead, Jeff Oldfield

Absent - none

- **1. Call to Order** 6:05pm
- 2. Approval of Agenda as amended to include addition of Capital Planning 9(a) M. Damien, S. Matthew
- 3. Approval of Minutes
 - a. January 10th, 2022, M: Andy, S. Damien
- 4. Presidents Report verbal Some inventory has started arriving and is being stored. Have made some calls regarding the capital planning document to get pricing, some of this will have to wait until the spring and we have access to the course. Had an incident with a stolen loader that entered the course from the highway, most damage is to trees and a cable on a fence on 8, they stopped just before the new green and there was no damage there. Trees will need to be cleaned in the spring. Discussion on Club Car coming up to service carts and if they can service private carts. It was agreed that YLGC should not be involved in this due to liability concerns.
- 5. Treasurer's Report verbal Working on finalizing year end, we will end in the black. Once ready to go it will be circulated to the board for review and approval. Amortization is up as we started using the greens. We have a healthy bank balance. Early bird memberships are down from 2021 by \$3K. Starting to work on the budget. Discussion on the rate increase and setting it up to increase with the COLA for Yellowknife using January as the control month makes the most sense. Action: Propose a rate increase and wording for motion when we look at the final budget.
- 6. General Manager's Report see attached

7. Old Business -

- a. 2021 Fall Membership Survey change to 2022 Spring Membership Survey and will be sent by April 30th
- **b.** Proposed Tee Moves tabled
- c. Net repair have contacted supplier for previous prices to work into Capital Plan moved to capital plan
- d. Committee Volunteers email Action: Shaun will send prior to next meeting
- e. Director's Roles & Responsibilities Completed
- f. Rules & Handicap Training Clem took the rules course and passed. Complete. Thinking it may be better to put together videos for rules to make it relevant to the course and entertaining. Reached out to Golf NT and we need clarity. It appears that they are not operational and not sure if they still exist. Action: DOG to communicate out to other NT golf courses that the dates of our qualifier have now moved to June. Action: Delete Golf NT from our site and contact Sport North to delete their link as it creates a link with no website for Golf NT, also get clarification on Sport North's funding relationship with Golf NT.
- g. Lead Groundskeeper position Geno has a job description and will send out to the group to finalize. Recommend that we have one Lead staff and two regular maintenance staff. The lead will report to the Chair of Grounds & Maintenance Committee. Action: Post add for position by March 31st.
- h. Golf Canada Course Measurement covered in DOG report, will be up 2023. Complete
- i. Qualifier Events/Sponsors Covered in DOG report and 7(f).

8. Committee Reports -

- a. Grounds & Maintenance Geno was contacted by Arctic Farmer and they want the chance to bid on projects. Have told him that if we are looking for bids that we will contact him. Action: need to set up time to remove bushmills/cattails from holes 11 & 12 soon as snow will begin to melt
- b. Course Management & Infrastructure Jeff not present –
- c. Membership & Clubhouse Committee Damien has been speaking with STAKE for opportunities to promote their simulator over summer. Will be speaking with STAKE about the contract. Action: Finalizing the members benefits package and agreed the best time is to send it out when we announce the rate increase.
- d. Rules & Handicaps Clem covered in Old Business
- **e.** Tournaments Andy tournament calendar is good, will not do the 36 hole tournament for early June as we have a lot of tournaments on the go.
- f. Midnight Tournament Robert Swag has been ordered and is on the way (corksicles with logos) Spoke with Canadian North and are waiting for them to finalize their sponsorship and get back to us.
- g. Sales & Marketing Dwayne All signs are sold except for one. Will be posting on Facebook, it is hole #13
- h. Volunteers Damien email calling for volunteers is drafted and ready to send. Will be calling for members to clean up as they go. Have email set up to go to "adopt a hole". Need to pick a date for spring clean up.

i. Women's and Junior Golf – Jenni – current members are Renee Jones and Winter Bailey, will set up a meeting in late April.

9. New Business

- **a.** Capital Planning Meeting Results List has been put together and working on filling in timelines and costs.
- **b.** In-Camera none required
- 10. Next Meeting April 11th, 6:00pm Location Crowe Mackay
- 11. Adjournment M. Damien 7:52pm

Director of Golf – Monthly Report

RANGE UPGRADES/PROJECTS

- Contacted Golf Alberta regarding the course re-sloped and rated. They are aiming to get it re-sloped and rated in 2023. Until that time, our current ratings will remain active and accurate.
- Additional range balls have been ordered for the 2022 season but due to low stock the shipment will not arrive until July at the earliest. There are four extra boxes from last year and have a full machine going into our season.

PROSHOP

Inventory: a few of our orders have arrived although most are at this time delayed. All
our Reps have been contacted and orders will be shipping at the end of March/early
April.

SPECIAL EVENT/TOURNAMENT UPDATES

MIDNIGHT CLASSIC

- Tournament swag has been ordered 250 YKGC Logo Corkcicle tumblers at a cost of \$20.73 per item.
- 100 Black, 75 blue, 75 pink

BASKETBALL NT

Event has been moved from July 1st to the 15th

DEBEERS

Event is booked for July 29th

CANADIAN AM QUALIFIER

- Reached out to Golf Canada to request assistance with virtual rules and officiating for our event.
- Currently assessing spots allocated inquired about female/junior spots.

STAFFING

- Colleen and Hayley have expressed interest in returning to work this summer.
- Staff recruitment post on social media will be taking place at the end of March.
- In the process of creating up to date job descriptions for the Pro-shop Attendant/ Pro-shop/back shop staff.
- We will be actively accepting applications/resumes and aim to fill all our positions by May.

LESSON UPDATES

- We have received emails from other Professionals across Canada about bringing their juniors up to the NWT to experience our unique golf club. We have been collaborating on the creation of a Junior competitive event to bring some more exposure to the club. This would be a 2023 goal.
- Special Olympics are booking 6 sessions for the summer.
- Summer camps have been booked in conjunction with the City of Yellowknife's recreation program.

SOCIAL MEDIA

- Twitter account has been reactivated
- We now have FB, Instagram, and Twitter for marketing important course updates.